

## PRESS RELEASE

### INDIA TO HOST THE NEXT INTERNATIONAL RENEWABLE ENERGY CONFERENCE DIREC 2010

**New Delhi, 12<sup>th</sup> August 2009:** India's position as an emerging renewable energy hub has just been affirmed with the Ministry of New & Renewable Energy's intention to organize the next International Renewable Energy Conference during 27-29 October 2010 in the National Capital Region (NCR) of Delhi.

Shri Deepak Gupta, Secretary, MNRE made the announcement at 3<sup>d</sup> Renewable Energy India 2009 Expo organized by the Exhibitions India Group at Pragati Maidan, New Delhi during 10-12 August 2009.

"The conference at Delhi (DIREC 2010) is part of an initiative taken at the 2002 World Summit on Sustainable Development in Johannesburg acknowledging the significance of renewable energies for sustainable development – especially for combating poverty and environmental and climate protection," said Shri Gupta.

DIREC 2010 will feature an international conference along with host of side events and a concurrent trade exhibition. The event will be managed by the Exhibitions India Group.

The Delhi conference will be fourth in the series, following events at Washington in 2008, Beijing in 2005 and Bonn in 2004. With an expected attendance of 7000-9000 delegates/participants, 250 speakers and over 500 exhibitors from 40 countries, the event will be the largest of its kind in India.

Seeing the overwhelming response to the 3<sup>d</sup> Renewable Energy India 2009 Expo, the Ministry has expressed its confidence in the competence of the organizers in managing the global forthcoming mega event. Over 12,000 trade visitors from across the globe participated at the expo. The international participants charmed by the personal care taken by the organisers were seen doing brisk networking with their Indian counterpart. "A truly global event with an Indian touch" is how the international fraternity acknowledged the well-marketed expo.

Moving ahead with the promotion of DIREC 2010, Mr Rajneesh Khattar, Vice President, Exhibitions India Group confirmed participation of a number of country pavilions, " We already have Germany, Czechoslovakia, UK, USA, Denmark, Belgium and the State of Wuhan( China) on board for DIREC 2010,"

Elaborating on the theme for the DIREC 2010 Conference, Mr Khattar added," the focus for next year will be the key drivers of renewable energy production, applications including global joint R&D efforts, technology transfers, addressing trade & investment barriers, innovative financing and funding, and sustainable business models".

For more details log on to [www.direc2010.gov.in](http://www.direc2010.gov.in) / [www.renewableenergyindiaexpo.com](http://www.renewableenergyindiaexpo.com)

#### About us:

**The Exhibitions India Group**, established in 1987, is a trade promotion group focused on organizing international exhibitions and seminars and attracting investments in India, as well as, promoting participation of Indian companies at leading tradeshow worldwide.

Exhibitions India Pvt. Ltd. is the only trade fair and conference organizer in India with ISO 9001:2000 Certification.

With its headquarters in New Delhi, the Group has branches in Ahmedabad , Bangalore, Chennai, Hyderabad and, Mumbai and an international office in California, USA

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